

**High
North
Center**

for Business
and Governance

High North Center

for Business and Governance



EDUCATION



RESEARCH



COMMUNICATION



Value creation in the High North

The High North Center for Business and Governance was established in 2007 to develop and communicate knowledge about opportunities for businesses and societies in the High North. The foundation of the High North Center was based on strong and committed cooperation already established within the Business School with a lot of institutions in the High North, as well as on the need for more knowledge and competence connected to the important opportunities for value creation in the High North. The founding partners were a good mixture of governmental institutions and companies such as Nordland County Council, Innovation Norway, the Foreign Ministry of Norway, Equinor, and Hydro.

Education, research, and communication are our three activity areas. Being part of Nord University Business School, we can offer education at all levels from Bachelor courses to PhD studies as well as tailor-made courses. Our research focuses on areas relevant for business and societal development in the High North. We communicate and create dialogues on several platforms and organize annually the High North Dialogue Conference where the target group is young people from all over the world with interests for the High North. Our newspaper, High North News, communicate daily news and

analyses about business, politics, research, and development in the High North.

The Norwegian Government and Parliament have defined our responsibility to be a national leading and internationally recognized center for development and dissemination of knowledge about the High North and business opportunities. That is a responsibility we who are working at the High North Center both are proud of, and that we will do our utmost to take care of in the best possible way.



Frode Mellemvik

Director, High North Center for Business and Governance



High North Center

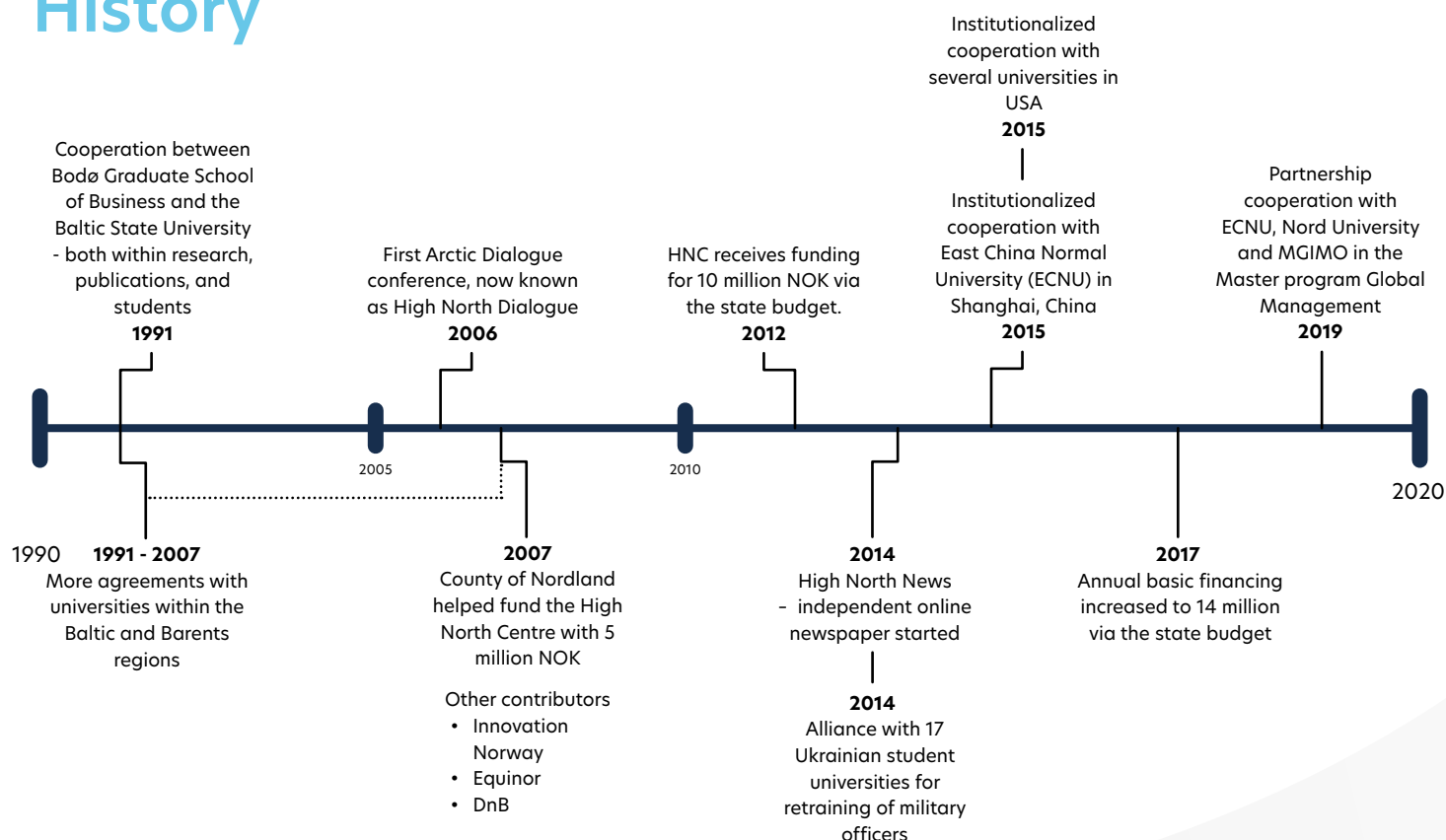
The High North Center for Business and Governance is an international recognised centre for research, education, and communication. We are located at Nord University Business School, and we are connected to societal and business development in the Arctic.

Established in 2007, the High North Center work closely together with companies, government bodies and other stakeholders to develop knowledge, competence, and awareness about the potential for innovation and sustainable value creation in the Arctic.

In 2021, the Norwegian Parliament defined that the High North Center will be an internationally leading professional environment for the development of and distribution of knowledge about the High North and the business opportunities in the region. The High North Center has a wide cooperation with businesses and institutions in the public sector.

The High North Center receives basic funding via the state budget, in addition to financing via a variety of large projects.

History





EduSmart

The main goal of the EduSmart project is to strengthen international education and research in the Nordic region by including knowledge of smart city management and performance management. Among the activities are three workshops, two joint master's studies and two joint PhD studies, as well as related student and employee mobility.

- Project period: 2021 – 2024
- Main financier: NOK 6, 216, 000 by the Research Council of Norway via the INPART program.
- Other participants: Nord University Business School, Norway, East China Normal University, China, University of Alberta, Canada, University of Oulu, Finland, University of Gothenburg, Sweden, Luleå University of Technology, Sweden, University of Alaska Anchorage, USA.

ArcGov

With Arctic issues rising on the global agenda, more actors located away from northern waters have started expressing their interest in, and opinions on, how best to govern Arctic issues. Of these, China is likely the most influential in decades to come. China's Arctic interests are multifaceted, ranging from economic to scientific, as well as geopolitical. The project will examine Chinese influence on Arctic-related governance mechanisms across the international, regional, and national level.

- Project period: 2021 – 2025
- Main financier: NOK 9, 600, 000 by the Research Council of Norway
- Other participants: Nord University Business School, Norway, Fridtjof Nansen Institute, Norway, East China Normal University, China, Shanghai Institutes for International Studies, China, Arctic Center Hokkaido University, Japan, and The Arctic Institute Center for Circumpolar Security (TAI), USA.

Business Index North

The aim of BIN is to set up a recurring, knowledge-based information tool for stakeholders to help sustainable development through increasing awareness of business opportunities in the Arctic. This tool is to be widely used and referenced by businesses, academics, governments, and regional authorities, as well as media and other stakeholders in the Arctic states. One of the main outputs will be a periodic analytical report "Business Index North".

- Project period: 2015 – 2026
- Main financiers: NOK 30, 100, 000 by the Norwegian Ministry of Foreign Affairs, Troms and Finnmark County Council, Nordland County Council, and Sparebank 1 Nord-Norge.
- Other participants: Nord University Business School, Norway and Kunnskapsparken Bodø, Norway. Center for High North Logistics, Norway, Arctic Economic Council, Norway.

InnNord

InnNord is a research program initiated by the High North Centre for Business and Governance at Nord University in Bodø Norway, seeking to answer the following question: How can we attract more people to Northern Norway? The goal of the projects is to develop knowledge to be used in policy making, spark debate, and give advice to companies and industries in Northern Norway.

- Project Period: 2022 – 2026
- Main financier: 5, 000, 000 by Arktis 2030 Regional, Troms and Finnmark County Council in cooperation with Nordland County Council.
- Other participants: Nord University Business School, Norway, Arctic Mayors Forum, Innovation Norway, Nordland, Norway, Norwegian Confederation of Trade Unions Nordland (LO Nordland), Norway, Confederation of Norwegian Enterprises Nordland (NHO Nordland), Norway, Sparebank 1 Nord-Norge, Norway, The Association of World Reindeer Herders, Norway, The Norwegian Association of Local and Regional Authorities (KS), Norway.



NUPSEE

An educational project that seeks to strengthen the institutional partnership in the field of public sector accounting, budgeting, and finance. This is done through academic cooperation in education and research between Norwegian, Ukrainian, and international partners. It also aims to gain synergies in fostering the regional collaboration between higher educational institutions in Ukraine.

- Project Period: 2016 – 2019 (continues due to Erasmus+ funds)
- Main financier: 5, 999, 280 NOK by the Norwegian Directorate for Higher Education and Skills
- Other Participants: Nord University Business School, Norway, Taras Shevchenko National University of Kyiv, Ukraine, Norwegian-Ukrainian University Alliance, The Norwegian Association of Local and Regional Authorities (KS), Norwegian-Ukrainian Chamber of Commerce, Norway, Comparative International Governmental Accounting Research Network, The Brønnøysund Register Centre, Norway.

ArcBlue

The ArcBlue project aims to contribute to blue value creation and competence development. It will also promote knowledge exchange and cooperation in the blue sectors of fisheries and aqua-/mariculture between the Arctic regions of North Norway, Alaska, and Greenland. Through the development of a digital toolbox policymakers and investors will get assistance with making the right decisions in the blue economy.

- Project Period: 2023 – 2025
- Main financier: 11, 000, 000 NOK by Arktis 2030 and the Norwegian Ministry of Foreign Affairs
- Other participants: Fridtjof Nansen Institute, Arctic Economic Council (AEC) and its Blue Economy Working Group, Center for the Ocean and the Arctic, Cod Cluster, NCE Aquaculture and Nordic Atlantic Cooperation NORA, all from Norway. Institute of the North, Anchorage, Alaska, University of Alaska, Anchorage, Institute of Social and Economic Research (ISER), Alaska Ocean Cluster, Wilson Center, The Arctic Institute – Center for Circumpolar Security Studies and Juneau Economic Development Council, all in USA. Sustainable Fisheries Greenland, Nuuk Maritime Network, Greenland Institute of Natural Resources, Greenland Climate Research Centre, Arctic Hub, Greenland Business Association, Greenland Statistics, Royal Greenland, Polar Seafood and Arctic Prime Fisheries, all in Greenland.



The Climate and Environmental Research Institute NILU invests sustainably in the North!

NILU is well established within the field of Arctic environmental chemistry at the Fram Centre in Tromsø. We are now expanding our activity – we want to become a stronger knowledge provider and partner within sustainable urban and regional development, industry and commerce in the North.

Are you a senior researcher with relevant experience and network, interested in supporting sustainable development in the northern regions? If so, we offer new career opportunities with a base in Tromsø, and would like to hear from you!

High North Dialogue

The High North Dialogue conference is an annual conference aimed at young people, that brings together major stakeholders concerned with Arctic development. The purpose of the event is to encourage and facilitate dialogue between stakeholders to promote sustainable development in the Arctic, as well as information sharing and discussion of best practices with the young people.

Opportunities

Since 2007, the High North Dialogue conference series have brought together Arctic leaders – present and future – to discuss the opportunities for value creation in the High North in an international context with young people. Set in Bodø – the largest City in Northern Norway and European Capital of Culture 2024– the High North Dialogue conference will provide you with a different perspective on the future of the Arctic.

In 2023 the topic was “Business in the Arctic – Spaces of Opportunities”, emphasizing the opportunities connected to Politics, Business, Outer Space, Ocean Space and Education and Research.

The High North Dialogue 2023 conference was opened by Norwegian Prime Minister Jonas Gahr Støre and the conference is regularly visited by high-ranking politicians, businesspeople, scientists, decision makers and many young people.

Over 600 people from about 50 different countries participated in the conference, over half of the participants were under the age of 40.

High North Dialogue Academy

High North Dialogue Academy – a one week academy for young ambitious future leaders between the age of 18 and 40 with a particular interest in Arctic societies can join us in Bodø for one week. The participants will follow a program consisting of lectures, company visits and social activities, including participation at the HND conference.

High North Dialogue Academy does not provide study points, but participants receive a certificate of participation.

High North Hero

The High North Hero Award is an annual award established by the High North Center for Business and Governance to honour a person, organization or company that has contributed to highlighting or developing the High North. There is no requirement that the nominee is from the Arctic or resides in the Arctic. The award is handed out during the High North Dialogue Conference in Bodø and consists of a diploma and a prize of NOK 50 000, funded by Nordland County Council.





High North Young Entrepreneur

An international pitch competition of Arctic-related business ideas of young entrepreneurs and start-ups. The goal of the contest is to promote the potential and opportunities of the High North for young people and to encourage them to innovate and develop their business ideas for the sustainable North. During the conference, three finalists have an opportunity to pitch their business ideas to all conference participants, who then vote for their favourite. The winner is given a grant of NOK 50 000, funded by Innovation Norway, Nordland.



Students and funding

The students taking part in our MSc and PhD courses are participating in the conference as a mandatory part of their study program. The Master students are learning about and building scenarios for the High North. The best scenario will be presented at the conference and the student group responsible will receive an award. We also offer to cover the conference ticket (including lunch) for students and/or people 30 years or younger.

Arctic Congress Bodø 2024

In 2024 High North Dialogue will join forces with the UArctic Congress 2024 and the International Congress of Arctic Social Sciences (ICASS) XI.

Together we will create one big and unique event. Join us at Arctic Congress Bodø 2024, from 29 May to 3 June.

Visit www.arcticcongress.com for more information.

More information:



Foto: J. Aars

KUNNSKAP OM ARKTIS OG ANTARKTIS
Learn about the Arctic and the Antarctic



www.npolar.no

Global management

Do you want to help develop regional solutions to global problems and challenges? In this multidisciplinary study programme, one of the goals is to educate and develop leaders who understand this dynamic. The knowledge you acquire during this education will enable you to lead change and develop work within sustainable blue and green value creation. The programme is also suitable for non-economists. It has session-based teaching with a lot of activity and interaction.

The study programme gives you a golden opportunity to gain international experience. In the third semester, you can attend regular student exchange at one of Nord's many partnership universities. Upon successful completion of this MSc, candidates qualify for applying for admission to the PhD programme at Nord University Business School as well as at other institutions in Norway and abroad.



From student to researcher



Valeriia Melnyk, Ukraine

I was so happy that I could come to Bodø almost two years ago to continue working on my PhD project, before tragedy struck. I'm a PhD student in a double PhD program at Nord University and Taras Shevchenko National University of Kyiv in Ukraine. My PhD project is related to personal finance in Ukraine. The plan was to have it finished by 2022 but then war came to my home country. This had a huge impact on both my life and my project.

One of the projects I'm a part of was connected to the retraining of Ukrainian military personnel and their family members. That was an unforgettable experience since I had an opportunity to talk to the participants of the program, who gave us great feedback. At HNC I will now continue this exciting work, and I plan to submit my thesis very soon.



Ahad Hadian, Iran

My long-held dream of pursuing a Ph.D. became a reality in 2022, when I applied for a research position at the High North Center. This was a significant step for me, as I had left academia for a while and wanted to resume my scholarly endeavours. I am delighted to join the High North Center and returned to the Nord university, where my journey began, and I could offer my knowledge and experience.

My research topic is fascinating and challenging: It focuses on the Arctic Stakeholders' investment in China. I aim to investigate the reasons and extent of these stakeholders' involvement in China and how China responds to their presence. What are their motivations, expectations, and outcomes? I can't wait to find out.

Hva gjør du en **sommernatt** i nord?

Når sola står rett i nord ved midnatt, er det tid for nattfiske, for fjellturer i gyllent lys, for hvalsafari på storhavet, for kajakk i øymylderet og for sykkel langs bygdeveier. Dagen brukes til fiskevær, arkeologiske steder, museer og gallerier og hyggelige spisesteder med nordnorske spesialiteter.



UTVIKLER DU TEKNOLOGI ELLER LØSNINGER FOR ARKTISKE FORHOLD?

Er idéen din med på å utvikle innovative økosystem i Arktis?

Vi kan tilby rådgivning og finansiering.

Arktis 2030 er en tilskuddsordning som skal bidra til økt næringsaktivitet og verdiskaping i nordområdene (Nordland, Troms og Finnmark) basert på Arktis kompetanse og løsninger som kan selges til verden.

De som kan søke er gründere, SMBer, flerbedriftsprosjekter og klynger.

For mer informasjon:
www.innovasjon norge.no/arktis2030



Innovasjon
Norge



High North News

High North News is an independent online newspaper published by the High North Center. The newspaper covers news in business, politics, security, defence, research, and Arctic Life in general. The newspaper is published in both Norwegian and English and follows the Norwegian Press Association's ethical guidelines and is edited in accordance with Association of Norwegian Editors – Rights and Duties of the Editor.

The newspaper was founded by Norwegian journalist legend Arne O. Holm in 2014. He felt that companies, politicians, the EU and both international and Norwegian media displayed a lack of knowledge when it came to business, politics, and developments in the north. High North News was born out of respect for processes that contribute to raising the level of knowledge about what is happening in the north.



Today the newspaper has an editorial staff of five people, including a news editor and Editor in Chief. In addition, several international journalists contribute to the newspaper. The readers are spread all over the world.



KPB er et ledende selskap innen analyse, innovasjon og næringsutvikling

I KPB utvikler vi analyser for noen av Norges største selskaper og gir rådgivning innen strategi, prosessledelse og operasjonelle problemstillinger for etablert og nytt næringsliv, både i privat og offentlig sektor.

Samtidig hjelper vi startups i Nordområdene å vokse gjennom vårt SIVA inkubator-program.

Vi jobber for mer kunnskap om næringslivet og samfunnet rundt oss for å øke verdiskaping, styrke grunnlaget for nye ideer og gode beslutninger - og skape samarbeid mellom forskning og næringsliv.



Mulighetene i energiomstillingen



Verden er avhengig av energi og hver dag forsyner Equinor 170 millioner mennesker med energi. Vi står ovenfor det vi mener er den største utfordringen i vår tid – energiomstillingen. Hvordan skal vi klare å levere nok energi til hele verden samtidig som vi løser klimautfordringene? Uten energi stopper verden opp, men verdens energisystemer må endres. Finnes det en framtid der vi sikrer nok energi til alle samtidig som vi tar vare på kloden vår?

For Birgitta Saue Martinsen var det spennende og komplekse problemstillinger som dette som var motivasjonen bak å ta en utdanning innen geovitenskap på UiT.

- Equinor er i en spennende tid, og det er veldig interessant å jobbe her. Selskapet har kompetanse og ressurser som blir viktige for omstillingen vi står ovenfor i energisektoren, og det å ha mulighet til å være med fra innsiden er veldig givende.

Equinor ønsker å være ledende i energiomstillingen og innen 2050 er ambisjonen at Equinor skal bli et klimanøytralt selskap. Vi vil levere den energien som verden trenger, uten at vi bidrar til global oppvarming. For å klare det, trenger vi mennesker som Birgitta, som ønsker å gjøre en forskjell. Mennesker som ser på verdens største utfordring som en mulighet, og som vet at samarbeid er avgjørende for at verden skal nå våre felles mål.



Learn more about
our graduate programme on
equinor.com/careers/graduates



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Contact us

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